

# LESA LICHUK

WWW.LESALICHUK.COM



Tenacity, creativity, and the ability to 'roll with the punches' are just a few skills I've developed, since my I got my start in 1997.

I'm a Canadian radio and TV presenter/journalist/VO artist who has been living in Bristol, UK since 2008.

In 1996, I completed the two year Radio and TV diploma program at NAIT in Edmonton. My first radio job presenting was at CJXX radio in Grande Prairie. From there I moved onto roles with radio stations in Fort McMurray, Medicine Hat, and Lethbridge.

I was given the opportunity to use my initiative and 'trade hats' presenting, news reading, and doing sales and promotions.

To combine and enhance all of my industry experience, I completed the two-year Advertising and Public Relations Diploma at Lethbridge College.

In May 2001, I went back into radio with a presenting role at Edmonton's EZ-ROCK FM. My next move was to Calgary in May 2003, as community events reporter for 96.9 JACK-FM and then presenting on The Peak 107.3.

In 2005, I enrolled in the Broadcast News program at SAIT in Calgary. This included two years of hands-on experience writing, interviewing and broadcasting for radio and TV.

I completed with honors in 2007, and worked as TV and radio journalist for CHAT in Medicine Hat. Opportunity to cover hard and soft news, sports and investigative stories.

In February 2008, I moved to Bristol with a five-year UK ancestry visa valid until 2013.

## UK Journalism Experience

- National Council for Training Journalists-Media Law Certificate Program -Distinction
- Member of the National Union of Journalists
- Set-up as a sole trader
- Freelance reporting with BBC Radio Bristol
  - \*Completed mandatory 3-day BBC online training courses for new starters
  - \*Sourced, booked, interviewed, and edited stories using ENPS

## Key Skills

- Research/content/copywriting for web, public relations clients, radio and TV.
- News writing, editing & interviewing skills.
- Voice over for commercials, videos, etc .
- Deliver to tight deadlines.

## Contact Details:

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