



300 – 380 West 2nd Ave, Vancouver BC, V5Y-1C8

April 14, 2008

To Whom It May Concern:

I have known Lesa Lichuk for well over 10 year. We first met when I was the Creative Director with the OK Radio Group in Fort McMurray, Alberta. Lesa was hired as an on air announcer but her drive, enthusiasm and non-stop work ethic quickly make her indispensable to all departments, especially mine.

Lesa's easy going personality along with her eagerness to create the best production made her a popular choice when assigning voices to specific scripts, many of which would require last minute changes. Changes Lesa took on without complaint.

Lesa's attention to detail also made her a valuable asset to the quality of our on-air product. When mistakes occurred, such competitors commercials being logged next to each other, quick thinking Lesa would separate them saving the station credibility and preventing costly make goods.

Lesa was also a popular choice when we had to send on air announcers in to the community. Whether Lesa was doing a remote broadcast from a client's business or hosting a promotional event for listeners, her enthusiasm, positive energy, and natural appeal made her favorite amongst clients and listeners alike.

One of Lesa's best attributes, in my opinion, is her fearlessness. Lesa is not afraid of the unknown and she will happily, fearlessly take on any and all new challenges with aplomb.

It is with great confidence I tell you Lesa Lichuk will quickly prove to one of your company's best assets.

Sincerely,

Angela Roozendaal, writer